



**STRATEGY 1—INVESTMENT SITES: KEY TO ILLUSTRATIVE PLAN**

**Area 1: Downtown Core—Primary Opportunities**

- 1A: Bulova Site †
- 1B: City Crossings Lot
- 1C: Southern Market
- 1D: Swan Hotel Corner
- 1E: Queen & Vine Site (LNP)
- 1F: Market District Sites
- 1G: Upper Floor Redevelopment (Throughout Downtown) †

**Area 2: Downtown Core—Secondary Opportunities**

- 2A: HDC Property Infill
- 2B: Prince Street Garage Site
- 2C: Queen & Chestnut Infill (NW Corner)
- 2D: RRTA Garage Air Rights
- 2E: North Queen Street Retail Commercial
- 2F: West Vine/West Farnum Site
- 2G: Penn Square Garage Mixed-Use Opportunity
- 2H: Duke Street Garage Mixed-Use Opportunity\*
- 2I: IREX Surface Parking Lots Infill Development\*
- 2J: Prince & Orange Mixed-Use Redevelopment\*
- 2K: Linear Park Warehouses Adaptive Reuse/Infill\*
- 2L: N. Queen Infill Development\*

**Area 3: Harrisburg Avenue/Train Station Area**

- 3A: Northwest Triangle †
- 3B: Train Station North (Keller Avenue Properties)
- 3C: Train Station West
- 3D: Train Station South (McGovern Avenue Properties)
- 3E: N. Prince Adaptive Reuse/Mixed-Use Infill Development\*
- 3F: Prince & Ross Redevelopment Opportunity\*
- 3G: Prince & Clay Warehouses Adaptive Reuse/Infill\*

**Area 4: New Holland Avenue**

- 4A: Plum and Walnut Anchor †
- 4B: Ross Street Gateway
- 4C: New Holland Avenue Infill
- 4D: Burle Office Park Infill Development

**Area 5: West King Street/Manor Street**

- 5A: Manor Street Infill/Property Enhancements
- 5B: Consolidated Parking Resources (Typ.)
- 5C: West King Infill Development/Property Enhancements †
- 5D: Upper Floor Redevelopment

\* Site added as part of the 2018 Plan addendum.

† Site recently developed or under construction as of Sept. 2018.

**Area 6: East King Street**

- 6A: Excelsior Building †
- 6B: East King Infill Development
- 6C: Façade/Property Enhancements

**Area 7: South Prince/South Queen Streets**

- 7A: The Ironworks
- 7B: South Prince Infill Development
- 7C: Façade/Property Enhancements
- 7D: Rebman's Redevelopment
- 7E: Conestoga Street Infill/Redevelopment Opportunity\*

**Area 8: South Duke Street**

- 8A: Conestoga Plaza †
- 8B: Conestoga East
- 8C: Conestoga North
- 8D: Residential Infill Opportunity
- 8E: South Duke Square
- 8F: South Duke Infill Development
- 8G: Outdoor Market
- 8H: S. Christian & Juniata Infill/Redevelopment\*
- 8I: S. Christian & Chester Infill/Redevelopment\*
- 8J: Hillrise Residential/Mixed-Use Redevelopment\*

**Area 9: Southwest Neighborhoods\***

- 9A: Union Street Adaptive Reuse/Redevelopment\*
- 9B: Slaymaker Infill/Redevelopment\*
- 9C: Ruby & Frangley Adaptive Reuse/Development\*

**Area 10: Southeast Neighborhoods\***

- 10A: Juniata & Stevens Residential Infill\*
- 10B: S. Broad Mixed-Use Development\*
- 10C: Sunnyside Gateway Mixed-Use Development\*
- 10D: Sunnyside Residential Development\*
- 10E: Cigar Factory/Tec Centro Infill/Redevelopment\*

**Area 11: Northeast Neighborhoods\***

- 11A: Chestnut & Franklin Mixed-Use Infill/Redevelopment\*
- 11B: Franklin & Marion Infill/Redevelopment\*
- 11C: E. Liberty/E. Ross/Ice Industrial Adaptive Reuse\*
- 11D: Fulton Redevelopment Opportunity\*
- 11E: Fulton Market Mixed-Use Redevelopment\*

**Area 12: Northwest Neighborhoods\***

- 12A: Snavely Mixed-Use/Residential Opportunity\*